RJ REYNOLDS

TOBACCO COMPANY

J. Campbell
Promotional Coordinator

150 Lawrence Bell Drive
Suite #108
Williamsville, NY 14221
(716) 634-4179
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June 16, 1997

16XX SALES PERSONNEL

* * * ***RESPONSE DATE: 6/30/97*** * * *

7-11 / CID #0001-XX-XX

Attached is an Assignment list of 7-11 stores, signed up on VAP, scheduled to receive 1 Display each of our ***September Winston B2G2F Lighters / Promotion #700649***. However, because 7-11 has ongoing in-house lighter promotions, it will be necessary to survey each of your 7-11 stores for approval to ship this promotion.

In addition to your Assignment List of 7-11 stores, I have included an ***Authorization Form*** that you can have your stores sign and return to my attention which will be kept on file at the ROU. Hopefully, this will eliminate last minute refusals.

Thank you for your attention and timely response to this matter.

Sincerely,

Judy

J. Campbell
Promotional Coordinator / 1610
/jc
cc: S. MacLeod

51845 5970

Source: https://www.industrydocuments.ucsf.edu/docs/trny0000

DATAGRAB

SR TERR	RR TERR	CALL FREQ	SIS #1	ACCOUNT NAME	ADDRESS	CITY	STATE	VAP WHLSR	VAP WHLSR NAME
162207	**162221**	A00	776852	7 11 #19886	14 E LAWN RD	NAZARETH	PA	628680	T & B WHOLESALE
162210	**162227**	A00	179189	7 11 #15496	465 NORTH ST	MIDDLETOWN	NY	704978	HARRY FOURTUNIS
162307	**162330**	A00	653647	7 11 #19389	14 COLLEGE RD	MONSEY	NY	769601	WESTCHESTER CANDY CO
162307	**162330**	A00	769788	7 11 #21450	28 ROUTE 59	SUFFERN	NY	675352	JOSEPH H STOMEL & SO
162307	**162330**	A00	770347	7 11 #24817	65 KENNEDY DR @ RT 49	SPRING VALLEY	NY	769601	WESTCHESTER CANDY CO
162603	**162629**	A00	626752	7 11 #11274	2970 UNION ROAD	CHEEKTOWAGA	NY	375878	MC LANE NORTHEAST
163805	**163823**	A00	701001	7 11 #30292	37 NASHUA ROAD	LONDONDERRY	NH	462720	N H TOBACCO CORP
162210	162227	A12	576432	7 11 #15471	809 RT. 211	MIDDLETOWN	NY	203290	HARRY FOURTUNIS INC
162308	162328	A12	697361	7 11 #18249	266 HOOKER AVE	POUGHKEEPSIE	NY	550558	HAROLD LEVINSON
162308	162329	A12	179227	7 11 #17765	ROUTE 9D	WAPPINGERS FLS	NY	769601	WESTCHESTER CANDY CO
162308	162328	A12	320471	7 11 #11467	174 INNIS AVE	POUGHKEEPSIE	NY	769601	WESTCHESTER CANDY CO
162308	162329	A12	653625	7 11 #25393	1425 RT 9	WAPPINGERS FL	NY	769601	WESTCHESTER CANDY CO
162309	162330	A04	179813	7 11 #15528	75 N CENTRAL HWY	GARNERVILLE	NY	769601	WESTCHESTER CANDY CO
162309	162329	A12	520642	7 11 #26784	COMMERCE & VETERANS	YORKTOWN HGTS	NY	769601	WESTCHESTER CANDY CO
162601	162622	A12	398087	7 11 #16725	437 DAVISON RD	LOCKPORT	NY	154180	DERIGO SALES, INC
162601	162629	A12	397275	7 11 #11270	749 SHERIDAN DR	TONAWANDA	NY	331440	JACOB KERN & SONS IN
162601	162626	A12	398753	7 11 #18546	2512 SHERIDAN DR	TONAWANDA	NY	586440	SHOSHO BROTHERS, INC
162602	162621	A12	268764	7 11 #11277	1482 BUFFALO RD	ROCHESTER	NY	88080	J. A. CALDERON CO.
162602	162621	A24	654775	7 11 #11278	720 ELMGROVE ROAD	BULLS HEAD	NY	88080	J. A. CALDERON CO.
162602	0	A12	544627	7 11 #11269	150 FRENCH RD.	CHEEKTOWAGA	NY	375878	MC LANE NORTHEAST
162603	162623	A12	397314	7 11 #11265	4340 S BUFFALO ST	ORCHARD PARK	NY	331440	JACOB KERN & SONS IN
162603	162623	A12	764675	7 11 #19112	3846 SOUTHWESTERN BL	ORCHARD PARK	NY	336660	E.P. KIRST & SONS
162603	162623	A12	598995	7 11 #18035	1470 ORCHARD PARK RD	WEST SENECA	NY	375878	MC LANE NORTHEAST
162603	162629	A12	732871	7 11 #11260	1388 LOSSON RD	DEPEW	NY	375878	MC LANE NORTHEAST
162603	162623	A12	397377	7 11 #17385	3021 SOUTHWESTERN BL	ORCHARD PARK	NY	586440	SHOSHO BROTHERS, INC
162604	0	A12	568774	7 11 #23893	1660 ELMWOOD AVE	ROCHESTER	NY	88080	J. A. CALDERON CO.
162604	162621	A12	763651	7 11 #24058	464 THURSTON RD	ROCHESTER	NY	88080	J. A. CALDERON CO.
162604	162621	A24	268713	7 11 #24809	3995 W HENRIETTA RD	ROCHESTER	NY	88080	J. A. CALDERON CO.
162604	162624	A24	268720	7 11 #11279	3100 E HENRIETTA RD	HENRIETTA	NY	88080	J. A. CALDERON CO.
162604	162620	A24	587842	7 11 #21337	1809 PENFIELD RD	PENFIELD	NY	88080	J. A. CALDERON CO.
162604	162630	A24	763221	7 11 #21412	3345 LAKE AVE	ROCHESTER	NY	88080	J. A. CALDERON CO.
162604	162621	A24	763477	7 11 #22653 (F)	436 MONROE AVE	ROCHESTER	NY	88080	J. A. CALDERON CO.
162605	162620	A24	763667	7 11 #21962	1304 FAIRPORT RD	FAIRPORT	NY	375878	MC LANE NORTHEAST
163802	163822	A12	755230	7 11 #30290	496 AMHERST ST	NASHUA	NH	375878	MC LANE NORTHEAST

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SR TERR	RR TERR	CALL FREQ	SIS #	ACCOUNT NAME	ADDRESS	CITY	STATE	VAP WHLSR	VAP WHLSR NAME
163802	163822	A12	042747	7 11 #24229	88 BROAD ST	NASHUA	NH	462720	N H TOBACCO CORP
163802	163822	A12	643656	7 11 #24433	361 AMHERST ST	NASHUA	NH	462720	N H TOBACCO CORP
163802	163822	A12	754887	7 11 #19555	266 MAIN DUNSTABLE R	NASHUA	NH	462720	N H TOBACCO CORP
163807	163823	A12	104246	7 11 #16153	619 D. W. HIGHWAY	MERRIMACK	NH	462720	N H TOBACCO CORP

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RJ REYNOLDS
TOBACCO COMPANY

WINSTON *NO BULL*

BUY 2 PACKS OF WINSTON, GET 2 LIGHTERS FREE

R. J. REYNOLDS TOBACCO COMPANY HAS AUTHORIZATION TO SHIP

ONE DISPLAY (20 OFFERS) OF WINSTON 'NO BULL' LIGHTER PROMOTIONS

TO MY STORE DURING THE MONTH OF SEPTEMBER 1997.

RETAIL ACCOUNT NAME: «ACCOUNT_NAME» RJR SIS ACCT #: «SIS_»

ADDRESS: «ADDRESS»

CITY: «CITY» STATE: «STATE»

DISPLAY WILL BE DELIVERED TO MY STORE BY: «VAP_WHLSR_NAME»

_____ _____

RETAILER SIGNATURE RJR REPRESENTATIVE («SR_TERR»)

DATE _____

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TOBACCO COMPANY

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RETAILER SIGNATURE RJR REPRESENTATIVE («RR_TERR»)

DATE _____

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